

## **E. Bruce Berman, Jr.**

E. Bruce Berman, Jr. teaches marine science, management, public policy, and the history of the Boston Harbor Cleanup at Boston University.

Since 1992 Berman has served as spokesman and Director of Strategic Communication and Stewardship for the public interest environmental advocacy organization Save the Harbor/Save the Bay in Boston, and is the architect of the organization's youth environmental education, recreation and stewardship programs.

He currently serves as lead consultant to the Metropolitan Beaches Commission and represents Save the Harbor / Save the Bay on the City of Boston's Municipal Harbor Plan Advisory Committee, charged with planning the restoration and renewal of Boston's waterfront.

Berman is the CEO of Catalyst New Media Group, an award winning Boston based communications consulting, advertising and public relations firm with clients in health care, new technologies, the boating industry and the environment.

Berman was founder and senior partner of Ways & Means, a Boston based political communications and campaign consulting firm whose clients included United States Senator John Kerry, Bay State Congressman Joe Kennedy, Ed Markey, Gerry Studds, and Barney Frank, and Governor Mike Dukakis, as well as initiative and referenda campaigns from Hawaii to Maine.

Berman is also the founder and senior partner of the web's oldest advertising agency, "The Internet Advertising Agency", with clients from Culebra to Katmandu. He also served as Contributing Editor and author of a weekly syndicated column for the Boston Phoenix.

Berman's recent published works include:

- January 2004 Co-authored and edited "Why the Beaches Close", a report of Save the Harbor /Save the Bay's Beaches Science Advisory Committee.
- June 2004, Co-authored and edited "The Leading Edge", a report on the economic impact of the Boston Harbor Clean-up and the Central Artery and Tunnel Project on the region's economy for Save the Harbor / Save the Bay and The Boston Foundation.
- June 2005, Co-authored and edited "A Renaissance is Underway", the "Boston Harbor Indicator's" report for Save the Harbor / Save the Bay and the Boston Foundation
- January –March 2006, Authored and edited "Postcards from Outer Brewster Island", a widely circulated series of brief essays in opposition to a proposed LNG terminal in the Boston Harbor Islands National Park.
- March 2006, Authored "A Better Way", an op-ed on the environmental impacts of energy policy for the Boston Globe.
- March 2007, Co-authored and edited "Beaches We Can Be Proud Of", the report of the Commonwealth of Massachusetts's Metropolitan Beaches Commission.

Berman, 53, attended Columbia University and received his degree from Hampshire College in 1980. He loves fishing and clean water, and is widely recognized as one of the region's foremost experts on the cleanup of Boston Harbor and the flora and fauna that live there. He spends more than 200 days a year on the water with his wife on their 40' Marine Trader, "The Verandah."